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New Christian Computer Game Company Producing Top Quality Games

Nashville, TN – June 1, 2005 - For far too long, Christian computer games have been associated with mediocrity. Virtue Games, a Christian multimedia game development studio plans to change that. They have brought together a team of highly experienced professionals, from computer industry graphics experts to Hollywood special effects gurus, to produce the highest quality Christian computer games to date. By utilizing full motion video, 3D generated graphics (like those found in *Shrek* and *The Incredibles*) and employing powerful computer game engines, Virtue Games is delivering cutting edge game play experiences for game players worldwide.

Virtue Games, located in Marin County, California, is dedicated to producing computer games free of gratuitous violence, foul language, sexual immorality and occultist themes, and instead are focusing on great game play centered on epic story lines, positive values and brains rather than brawn. The titles produced by Virtue Games are adventure based, meaning that players become characters in the game and are immersed in rich virtual "worlds." Inside these worlds, the player interacts with objects and characters, and solves problems similar to those found in the real world. The choices the player makes while playing the game ultimately determines success or failure.

"Virtue Games is producing games unlike any other in the Christian computer game market," says Cheyenne Wolford, Chief Game Architect of Virtue Games. "The rich visual worlds and deep story lines truly grip the game player and doesn't let go until they finally complete the game. Our games have the added benefit of being cutting edge enough to attract both hard core gamers as well as those new to computer games. Our audience is male and female, kids to adults. We aren't locked into a demographic."

Virtue Games has just released the graphical adventure game *Isles of Derek*, and has another title - "*Mayabin*" - currently in production. *Mayabin* may very well be the most ambitious Christian computer game ever created. The game utilizes the same 3D image creation technology that is used by computer animation movie studios to produce movies like *Toy Story*, *Finding Nemo*, and *The Incredibles*. *Mayabin's* virtual worlds are so complex that the game will be shipped on DVD instead of on a standard CD. *Mayabin* is slated for a Fall 2005 release.

The Christian Game Market

While no one can say for sure how fast the burgeoning Christian computer game market will develop, most industry insiders sense that it is poised for massive growth. The computer game market in the United States alone is a multi-billion dollar per year market, and according to the American Religious Identification Survey by City University of New York, there are more than 160 million professed Christians in the United States. Those two taken together could potentially provide the recipe for millions of Christian computer games sold annually in the United States alone.

"As a producer of Christian media content we looked closely at the Christian computer game market and were astounded to find that you could drive a truck through that market gap," says

Rick Tewell, President and CEO of Virtue Games. "We are thrilled and blessed to be a part of this incredible opportunity to bring awesome graphical adventure games that tell epic stories to families as an alternative to the 'shoot to kill' games that are so prevalent in the market right now."

There is little doubt that the Christian computer game market will be the next big Christian media market, just as Christian music, movies, television and books have been in the recent past. Virtue Games, with its high tech artistic teams and innovative game story lines, plans to be in the middle of it.

About Virtue Games

Virtue Games (www.virtuegames.com) is a Christian computer game studio and publisher dedicated to producing high quality computer games for all ages. The company's focus is on producing adventure games utilizing high quality graphics and soundscapes that immerse players in beautifully crafted worlds where they can explore and learn about the deep truths of their faith. Virtue Games is a subsidiary of Thousand Mile Productions (a privately held Christian media company) and is located in Marin County, California.

Virtue Games, *Isles of Derek* and *Mayabin* are trademarks of Thousand Mile Productions. *Shrek* is a registered trademark of DreamWorks LLC. *Toy Story*, *Finding Nemo* and *The Incredibles* are trademarks of Disney/Pixar.